


PUBLIC NUISANCE, CRIME & DISORDER: Intensive marketing to RACES in residential area - I



Nick Bradley
Entrepreneurial approach to coaching, real estate, hospitality and online retail.

Followers 20,090

Talks about #mentoring, #leadership, #mandalaleaders, #businesscoaching, and #personaldevelopment

[Follow](#)
[Message](#)

Nick Bradley • 2nd [+ Follow](#) ⋮
Entrepreneurial appro...
4mo • Edited • 🌐

I've done a thing.


A £2m hotel is set to open in York in March.

York-based businessman Nick Bradley, who specialises in real estate and hospitality, has recently acquired Holgate Bridge Bed and Breakfast and is transforming the Grade 2 listed townhouse.

Some £2m will be spent on buying and refurbishing the property at 106-108 Holgate Road into the stylish boutique hotel, New Holgate.

It promises 11 stunning and individually designed rooms as well as dining options for both guests and local residents.

Overnight stays will range from £200 to £300, with options including Double Rooms, Luxury



Nick Bradley
Entrepreneurial approach to coaching, real estate, hospitality and online retail.

Followers 20,090

Talks about #mentoring, #leadership, #mandalaleaders, #businesscoaching, and #personaldevelopment

[Follow](#)
[Message](#)

Suites and Duplex Family Suites with hot chocolate machines and gaming stations.

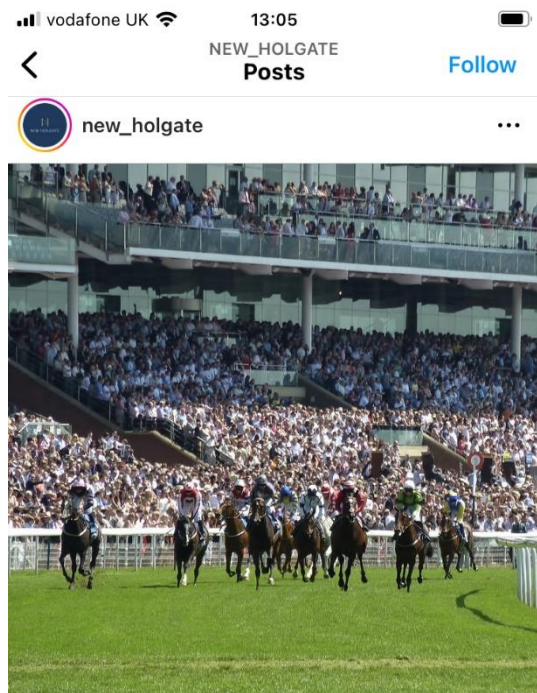
Located with private parking, in the residential area of Holgate, the hotel is within walking distance of the train station, York Racecourse and many of York's leading attractions.

Nick said: "To be able to create something new for York is an opportunity that I haven't taken lightly. My team and I have thought really carefully about how we can be the space for the local residents to enjoy, just as much as the holiday makers. We're designing something warm, welcoming, exciting; the heart of Holgate."

The interior renovation will be managed by Yorkshire-based award winning interior design practice, Studio Two – who are notable nationwide for creating distinctive environments within the hospitality and retail sectors.

Studio Two will work alongside Nick and his team to create a stylish space that maintains strong

PUBLIC NUISANCE, CRIME & DISORDER: Intensive marketing to RACES in residential area - II



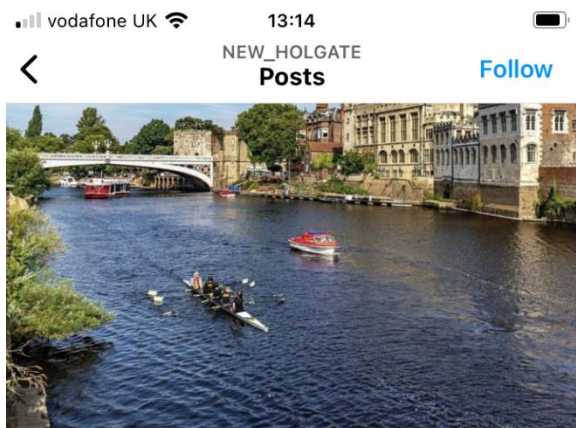
31 likes

new_holgate With Dante Festival taking place at [@yorkraces](#) this week, it's officially race season! 🏇

If you're already adding the dates of the upcoming summer race days to your calendar, make your trip even more memorable by staying at York's newest hotel.

Located less than a 5-minute drive to York Racecourse, New Holgate is perfect for those looking for a peaceful place to rest, socialise and get ready for the big race day!

Make sure to book ahead so you don't miss out. Click the link in our bio to find out more.



48 likes

new_holgate Enjoy a 'blooming' good trip to York this Spring!

There's always something exciting happening in our city. Here's just some of our favourite events that are taking place over the next few months...

- 🌸 York Fashion Week - 27 April - 1 May
- 🌸 Dante Festival at York Races - 17 - 19 May
- 🌸 York Pride - 3 June

We can't wait to open our doors soon. Click the link in our bio to sign up to our newsletter and receive updates.

9 April



41 likes

new_holgate With warmer days on the horizon, we're getting excited about all the fantastic events that will be taking place in York this Summer!

If you're planning a weekend break or a longer staycation, be sure to add these dates to your calendar...


- 🌈 @yorkpride - 3 June
- 🎵 Early Music Festival - 7 - 15 July
- 🏇 Ebor Festival at [@yorkraces](#) - 23 - 26 August
- 🌸 @yorkshireballoonfiesta - 25 - 28 August

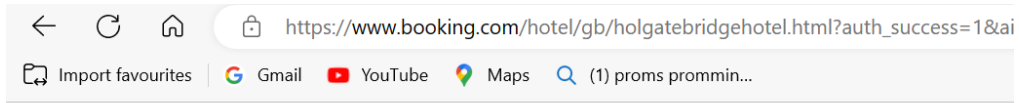
Experience York's newest hotel and book your stay with us! Save 10% when you book direct on stays until 31st July by using the code CELEBRATE10.

View all 3 comments

22 May

PUBLIC NUISANCE, CRIME & DISORDER: Intensive marketing to RACES in residential area - III

 = race days. 50% - 150% Price increase for race calendar, but not other York events.



Availability

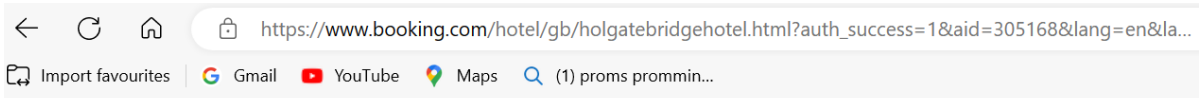
Select dates to see this property's availability and prices

Check-in — Check-out 2 adults · 0 children · 1 room

June 2023							July 2023						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
			1	2	3	4						1	2
												£269	£161
5	6	7	8	9	10	11	3	4	5	6	7	8	9
—	—	—	—	—	—	—	£170	£179	£170	£161	£215	£242	£188
12	13	14	15	16	17	18	10	11	12	13	14	15	16
—	—	—	—	—	—	—	£188	£179	£170	£161	£269	£332	£161
19	20	21	22	23	24	25	17	18	19	20	21	22	23
—	—	—	—	—	—	—	£170	£170	£188	£170	£251	£233	£170
26	27	28	29	30			24	25	26	27	28	29	30
—	—	—	—	£224			£188	£161	£161	£161	£287	£323	£161
							31						
							£161						

Approximate prices in GBP for a 1-night stay

s sustainability by Travel Sustainable



Availability

Select dates to see this property's availability and prices

Check-in — Check-out 2 adults · 0 children · 1 room Search

August 2023							September 2023						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6					1	2	3
	£170	£170	£170	£215	£314	£188					£224	£269	£170
7	8	9	10	11	12	13	4	5	6	7	8	9	10
£215	£170	£170	£170	£224	£269	£170	£197	£179	£197	£179	£233	£269	£197
14	15	16	17	18	19	20	11	12	13	14	15	16	17
£215	£215	£170	£188	£278	£269	£188	£179	£188	£179	£206	£251	£269	£188
21	22	23	24	25	26	27	18	19	20	21	22	23	24
£170	£251	£314	£296	£368	£359	£251	£179	£188	£188	£179	£260	£287	£170
28	29	30	31				25	26	27	28	29	30	
£170	£188	£188	£170				£179	£188	£188	£188	£224	£260	

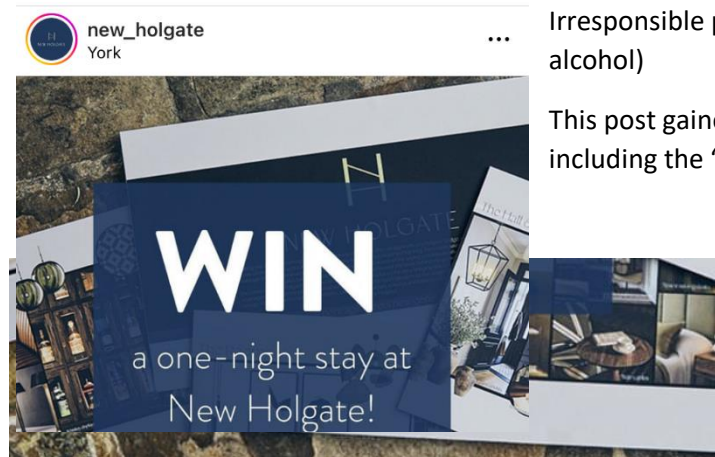
For

Two people icons

Two people icons

Two people icons

PUBLIC NUISANCE, CRIME & DISORDER: Aggressive and indiscriminate advertising appealing to adult drinking weekend party groups



Irresponsible pricing policies (complementary alcohol)

This post gained 1063 untargeted responses, including the "girls weekend" response highlighted.



628 likes

new_holgate 🍷 COMPETITION! 🍷

Win a one-night stay at York's newest hotel, New Holgate!

One lucky winner will receive a free one-night stay for two people to relax and unwind in one of our individually designed suites, as well as complimentary Yorkshire chocolates and sparkling wine.

To enter:

- 📍 Follow our page
- 👍 Like this post
- 📄 Comment below and tag the person you'd share your stay with!
- ✉️ For an extra entry, subscribe to our mailing list by clicking the link in our bio

Our competition closes on 23 May 2023 - good luck!

[View all 1,063 comments](#)



Reply



Good for a girls weekend!



PUBLIC NUISANCE: intensive use of outside area, no noise testing I

No assessment of risk of elevated noise levels due to outside drinking

NEW_HOLGATE Posts Follow

new_holgate

External Appeal...

29 likes

new_holgate Get ready for Spring nights at New Holgate.

We love the mood boards @studiotwo_interiors have created for our stunning garden space, which promises to be the perfect spot for guests and residents to relax and unwind!

There's not long to go until we officially open our doors, click the link in our bio to register for updates.

View all 3 comments

distillery Can't wait!

59 likes

new_holgate With Summer just around the corner, we're getting excited about welcoming guests & residents to New Holgate!

Take a look at some of the inspiration images we've used to design our outdoor area, which promise to be the perfect space for drinks in the sun 🍷🍷

PUBLIC NUISANCE: intensive use of community amenities - I

New Holgate

Yorkshire & North East

New Holgate is a stylish hotel concept featuring 11 beautifully styled rooms, with sophisticated dining options and lounge areas. A new addition to York, that has been expertly designed for the entire family to enjoy.

IoD members can enjoy:

- Free access to Dining Room
- Meeting rooms are available to rent
- Free WiFi
- **Two hour free parking**
- Free access to a coffee machine

[View all IoD premises and workspaces →](#)

Opening hours
Monday - Saturday: 8am - 6pm

Contact
01904635971
york@newholgate.com

Venue address
106-108 Holgate Road
York
YO24 4BB

[View on Google Maps →](#)

PUBLIC NUISANCE: advertising to members of public, "Two hour free parking"

This is the 2 hour zone on Watson Street.

Used by deliveries to the Volunteer Arms and Holgate Bridge store

Shared resource for the St Pauls Church community and wider community of St Pauls.

The sole section of non-residents parking in St Pauls, with parking for 7 vehicles.

